

**PROFESSIONAL PROFILE**

- Award winning film/video director who has a passion for learning and educating students about the multiple genres and technique in the TV/Film industry.
- Extensive background in creating documentary style productions covering sports and news stories as well as producing promotional videos for entertainment venues and professional musicians.
- Proficient in multiple camera shooting styles, lighting techniques, audio recording and non-linear editing software.
- Advanced knowledge of both digital news & digital cinematography genres of production.
- Retains professional qualifications as a freelance, director/videographer/editor to maintain to keep students up-to-speed on the latest trends and technical innovations of the industry.

**ACADEMIC/TEACHING EXPERIENCE**

**Visiting Instructor**

University of South Florida  
School of Mass Communications  
Fall 2016 – Present

**Adjunct Instructor**

University of South Florida  
School of Mass Communications  
Spring 2014 – Spring 2016

**Adjunct Instructor**

University of Tampa  
School of Communications  
Fall 2014 – Spring 2016

**Freelance Instructor**

Connecticut School of Broadcasting  
Spring 2012 – Spring 2016

**Lead Instructor**

Seminole Media Productions Workshop  
Summer 2009 – Summer 2014

## **EDUCATION**

Master of Fine Arts      **National University**, Los Angeles, CA,      **2012-2015**  
Digital Cinema Production and Direction  
**Thesis:** Florida State's 1<sup>st</sup> Seminole

Bachelor of Arts      **University of South Florida**, Tampa, FL, **2001-2006**  
Mass Communication with emphasis in telecommunications/broadcast news

## **COURSES TAUGHT**

### **University of South Florida**

**RTV 4320 – Electronic Field Production** – 2-3 sections (12-18 students per section)

- Spring 2014 - Present
- Emphasize continuity in shooting & editing.
- Highlight appropriate technique & safety precautions when handling field production equipment (lights).
- Train students to execute proper framing in documentary style interviews.
- Instruct on the importance of quality sound recording in field production.

**MMC 4936 – Promotional Video Production** – 2 sections (10-12 students per section)

- Spring 2017, Spring 2018
- Train students to research target audiences for advertisements/promotions/PSA's
- Instruct on the development of organized creative plans for video production
- Supervise the execution of filming and editing based on the creative plan within a strict deadline
- Instruct on the importance of managing client expectations & feedback

**MMC 4936 – Drone Videography** – 1 section (16 students per section)

- Spring 2018, Fall 2018
- Emphasize all safety and FAA laws associated with the operation of a drone
- Instruct on the the many ethical issues associated with aerial photography
- Teach the importance of proper framing and composition in aerial photography
- Ensure students understand the job descriptions of a drone flight crew

**RTV 2100 – Writing for TV and Radio** – 1-2 sections (12-18 students per section)

- Fall 2016, Fall 2017
- Emphasize technical esthetics of writing for television and radio
- Instruct on the technical aspects of writing for cinema
- Teach the importance of storyboarding.

**RTV 3301 – Broadcast News** - 2 sections (13 students per section)

- Spring 2015
- Introduce students to basic camera functions, framing, and composition.
- Train students in the basic fundamentals of storytelling for TV.
- Emphasize proper broadcast news writing and non-linear editing

## **University of Tampa**

### **COM - 241 – Sound, Image and Motion – 2 sections (14- 18 students per section)**

- Fall 2014, Spring 2015, Fall 2015, Spring 2016
- Emphasize continuity in shooting & editing.
- Highlight appropriate technique & safety precautions when handling field production equipment (lights).
- Train students to execute proper framing in documentary style interviews.
- Train students in the basic principals of cinematography.
- Instruct on the importance of quality sound recording in field production.

## **Connecticut School of Broadcasting**

### **Final Cut Pro/Premiere Pro Editing – (Spring 2012 – Spring 2016 )**

- Emphasize the importance of file organization when editing.
- Highlight fundamental concepts of non-linear editing.
- Discuss troubleshooting techniques of Final Cut Pro software.
- Discuss how to use Final Cut Pro in collaboration with other media applications

### **Videography/Editing for Commercials (Fall 2012 – Spring 2016)**

- Emphasize fundamental camera moves & techniques
- Discuss the importance of maintaining continuity in editing choices
- Highlight the relationship between music and the commercial's pacing
- Instruct students on implementing client feedback into final product

### **Newscast Studio Production (Fall 2012 – Spring 2016)**

- Discuss the importance of accurate communication during the production of a newscast
- Discuss troubleshooting during a live broadcast
- Instruct students on the basic jobs of a newscast: director, technical director, teleprompter operator, graphics operator, camera operator, floor director.
- Proctor Final skills exam during a live news broadcast.

## **PROFESSIONAL MEMBERSHIPS**

University Film & Video Association (UFVA) 2014 to Present

National Association of Black Journalists – 2017 to present

## **PROFESSIONAL EXPERIENCE**

### **Freelancer Director,**

December 2014 - Present Motlow Production, Inc. Tampa, FL

- Responsible for the invoicing, scheduling, creative planning and execution of all video production projects for Seminole Hard Rock Tampa and other Seminole Gaming clients.

### **Production Coordinator,**

March 2009 - Present Seminole Tribe of Florida Tampa, FL

- Responsible for the scheduling, creative planning and execution of all video production projects for Seminole Tribe of Florida culture events and department seminars located on the Tampa reservation.
- Producer of segments for the Native Driven Network as well as writing feature stories for the Seminole Tribune;
- Responsible for the training and supervision of department interns as well as maintaining detailed equipment and activity logs.
- Coordinator/Videographer/Editor of promotional videos for the Seminole Hard Rock Hotel and Casino Tampa.
- Responsible for overseeing the creation of price quotes and final invoice for special project clients in the Seminole Tribe of Florida Tampa location.

### **Creative Services Producer**

March 2008 to March 2009; WTTA Tampa Bay - Tampa, FL

- Responsible for the production of daily promotional spots and news topicals
- Provided assistance to production manager in the scheduling, writing, shooting and editing of local adcommercials/infomercials;
- Responsible for the censoring of obscene material as well as training creative services interns.

### **Master Control Operator**

August 2006 to March 2008; WTTA Tampa Bay – Tampa, FL

- Responsible for the playback of programming and commercial / promotional material as reflected by the operating log;
- Entered taped material and playback information into the master control system
- Recorded satellite feeds as scheduled.

## **NOTABLE PROJECTS**

- Director/Editor – **Florida State’s 1<sup>st</sup> Seminole** - Audience Choice Award winner at the 2015 Gasparilla International Film Festival <https://vimeo.com/123604322>
- Director of Photography –Short Film - **How About Life?** <https://vimeo.com/100162272>
- Director/Photographer/Editor – **Shemida J, Heart Attack Music Video** – Best Music Video award winner at the 2015 Az1 Awards <https://vimeo.com/150504706>
- Director/Editor –**Native Driven Network Presents: The Schimmel Effect** <https://vimeo.com/123659125>
- Associate Producer/Photographer – **The Tampa Technique: Rise, Demise & Remembrance of Central Avenue**
- Photographer – **T’s Up: Branding Team Tampa** – Screened at Sunscreen Film Festival 2017
- Director of Photography/Editor – **Unveiling Our Scars -** <https://vimeo.com/273624444>

## **TECHNICAL SKILLS & LICENSE**

### **Camera Proficiency**

- Canon DSLR EOS Series
- Samsung Nx1 mirrorless series
- Panasonic P2 AG-HPX series
- Sony Mirrorless A7 Series
- RED Digital Cinema Camera (One & Scarlet series)

### **Lighting Proficiency**

- Standard 3 Point illumination
- 4 Point Interview illumination
- Cinematography illumination
- Studio/Green Screen illumination

### **Post Production Proficiency**

- Adobe Premiere CC – Expert Level
- AVID Media Composer – Intermediate Level
- Final Cut Studio - Expert Level

### **Aerial Photography/Videography**

- DJI Quadcopter series
- FAA licensed Unmanned Aircraft Pilot

### **Computer Proficiency**

- Apple Computer System
- PC Computer System
- Microsoft Office System